

Jonathan Sebastian Magono

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Summary

A result-driven professional creative visual designer adept in using various tools with 7+ years of progressive experience across a wide range of media and varied industry segments with enthusiasm to learn. Proven ability to combine creative idea with technical expertise and great management skill and leadership qualities since conceptualization to accomplish desired objectives. Areas of expertise include:

- 2D Animation
- Graphic Design
- Digital Imaging
- 2D Motion Graphic
- Vector Illustration
- Photography

Professional Experience

GENIEBOOK PTE LTD, Singapore

08/2021 – Present

Senior Graphic Designer & Motion Graphic Designer

- Produced 500+ static designs and animated videos for branding, marketing, curriculum, and product department for various objectives and needs. Increasing market awareness, reach, and sales for marketing objectives, enhancing student learning experience for curriculum area, and improving user experience for Geniebook's products.
- Developed UI designs, interactions, and motion designs for Geniebook's website and products to enhance user flow and experience point.
- Built structured and cohesive animation design system for Geniebook to align brand personality, quality standard, and design values between designers and maintaining design and branding consistency across various medias.
- Led and organized animation team to increase efficiency and effectivity in the working process and distributing workloads.
- Provided directions, guidance, and feedbacks to the other designers to improve design quality, working efficiency, and solving various design's problem.
- Inspired and motivated Geniebook's design team with the goal of enhancing professional development and relationship between members to be more synergistic.

PAY PER DESIGN, Singapore

01/2021 – 03/2021

Graphic and Motion Designer

- Produced 50+ static design for company branding, advertising, marketing, and social media promotion to increase market reach, promotional engagement, and elevate company branding to be relevant and accurate with the target audiences.
- Produced 30+ engaging animated videos for promotional and advertising objectives to increase market awareness, reach, and company sales.
- Directed visual concept and motion flow for animated projects.

PT BALI SUNSRI, Indonesia

07/2019 – 09/2019

Graphic Designer and Photographer (Intern)

- Researched and analyzed tourism market and jewelry company competitor to improve design solutions and find unique insights to be implemented in the design output.
- Created company brand and visual identity for subsidiary company to reach and gain niche market popularity in the man's jewelry sector.
- Produced various social media promotions through static and animated designs to increase market awareness, reach, and user engagement.
- Produced jewelry photo catalogue with various set of jewelry and model photography.

Organizational Experiences

EXECUTIVE COUNCIL OF STUDENTS, Petra Christian University

08/2016 – 06/2020

Head of Art and Culture Department

- Distributed and supervised tasks among members of the Art and Culture Department to ensure the assignments are completed efficiently and smoothly.
- Organized the Art and Culture Department professionally and effectively to ensure task completion by the entire department members.
- Inspired and trained the Art and Culture Department members regarding organizational, time management, communication skill to improve personal skills.
- Supervised the Art and Culture activities at Petra Christian University to ensure smooth and compliant operations in accordance with established ruled and systems.
- Managed administration of the Art and Culture Student Activity Units (SAU) to the Art and Culture department.

Chairman

- Led and orchestrated Bulan Seni Budaya event to ensure the execution and provide a platform for students to showcase their talents and interests of art and culture through the activities.
- Organized Bulan Seni Budaya Committee to ensure every task is distributed and completed properly by each division.
- Inspired and motivated the committee members to foster growth in their soft skills and cultivate a genuine desire to serve the event.
- Managed Student Activity Units (SAU) performances to showcase their talents within the part of Bulan Seni Budaya event.
- Managed event administration to the Student Executive Board.

International Petra Summer Program, Petra Christian University

05/2018

Chairman

- Supported head of event division to organize the entire event and series of activities within Petra Summer Program to run smoothly and successfully.
- Discussed and brainstormed various event ideas that represent Indonesian culture to ensure foreign students can get the best experience of Indonesian culture in PSP.
- Coordinated with various stakeholders such as chancellor, vice chancellor, lecturer, and administration, to ensure everything is complete and running smoothly.
- Executed various series of events in collaboration with the event division team to ensure the flow of events are smooth and effective.

Education

PETRA CHRISTIAN UNIVERSITY, Indonesia

08/2016 – 06/2020

Bachelor of Design in Visual Communication Design

- GPA: 3.7 / 4.0
- Cum Laude
- Active and Outstanding Student Award
- Top 5 Highest Organizational Student Award

Technical Proficiencies

Languages:

- English (2019 EPT Score: 550)
- Indonesian (Native)

Technical Skills:

- | | | |
|---------------------|----------------------|--------------------------|
| • Adobe Photoshop | • Adobe After Effect | • Adobe Audition |
| • Adobe Illustrator | • Adobe Premiere | • Figma |
| • Adobe InDesign | • Adobe XD | • Google Slides/Keynotes |

Achievements and Certificates

Achievements:

- Top 10 Winner of Infographic Design Competition of Beritagar.id
- Third Winner of Batik Design Competition of Batik Day
- Most favourite winner Nail Art Sculpture Competition of Nail 2000
- Third Winner of Poster Design Competition of Tax Day Fun Ministry of Finances Indonesia
- First Winner of Poster Design Competition held by Nasionalisme 2017

Certificates:

- LKMM-TL 2018 (Advance Management Skills Training) of Institut Teknologi Sepuluh Nopember (ITS)
- LKMM-TM 2018 (Intermediate Management Skill Training) of Petra Christian University
- LKMM-TD 2017 (Basic Management Skill Training)
- Introduction to User Experience Design of Georgia Institute of Technology
- Intro to Digital Marketing of RevoU
- BASIC SELLING SKILL: Negotiation and Handling Rejection of Bright Internships
- 3D Silver Jewelry Design Training BIMTEK of Dinas Perdagangan dan Perindustrian Provinsi Bali
- Ideas To Inspire and Impact of Adiwarna 2016